Unlock Your Edge:
Secure Listings, Close Faster



Master Energy Efficiency knowledge that wins listings and builds lasting client relationships

This action-focused webinar delivers the immediate business case for Delaware real estate agents to learn about efficiency and solar upgrades. Learn how to stand out, secure more listings, and close faster by capitalizing on documented buyer demand. We will show you how to leverage the significant financial incentives from Energize Delaware and utilize third-party tools like Pearl to transform complex performance data into compelling, market-ready materials.

Why Attend This Webinar?

The housing market is changing, and buyers are increasingly focused on the future cost of ownership. Multiple studies show that energy efficiency is a top feature buyers wish their agents discussed.

By gaining this practical, immediate-use knowledge, you can:

1. ### Win More Listings
   Demonstrate competitive expertise that your rivals lack by focusing on documented features that save clients' money.

2. ### Boost Client Value
   Become the trusted resource who connects homeowners to significant, available financial incentives in our state (Energize Delaware offers $3,000 to $8,000 for energy-related upgrades)

3. ### Build Referrals
   Deliver value that extends far beyond the closing table, leading to stronger client relationships and sustained business growth.

Speaker: Pamela Brookstein

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