



Executive Director’s Report November-December 2020

- Branding and Marketing – We continue to expand our marketing and branding campaign. Our media advertising has begun. We are in the process of developing a series of webinars focused on various programs. And, we have created a series of sub-brands for our programs. These will be used on our webpages, brochures, webinars, etc.

<p>ENERGIZE DELAWARE Farms Energy Checkups and Funding</p>	<p>ENERGIZE DELAWARE Nonprofits Energy Checkups</p>	<p>ENERGIZE DELAWARE Houses of Worship Energy Checkups</p>	<p>ENERGIZE DELAWARE Commercial Financing Low-Interest Loans</p>
<p>ENERGIZE DELAWARE Green Schools Energy Checkups and Funding</p>	<p>ENERGIZE DELAWARE Multifamily Housing Energy Checkups and Funding</p>	<p>ENERGIZE DELAWARE Public Financing Low-Interest Funding</p>	<p>ENERGIZE DELAWARE Safer Communities Lights On</p>
<p>ENERGIZE DELAWARE Residential Solar Loans Low Interest Loans</p>	<p>ENERGIZE DELAWARE Commercial D-PACE Unique Energy Financing</p>	<p>ENERGIZE DELAWARE Online Marketplace Energy Efficiency Products</p>	<p>ENERGIZE DELAWARE Home Performance with ENERGY STAR Energy Checkups and Funding</p>
<p>ENERGIZE DELAWARE Virtual Assessments DIY Energy Checkups</p>	<p>ENERGIZE DELAWARE Empowerment Grant For Delmarva Power Customers</p>	<p>ENERGIZE DELAWARE ZeMod Zero-Energy Homes</p>	<p>ENERGIZE DELAWARE Home Energy Checkups & Counseling A Visit from an Expert</p>

- **Commercial PACE** – The Kent County Levy Court approved a resolution to become our second participating county. I am working with the Kent County Administrator on final documentation. I have a meeting with the Sussex County Council on January 26th. I have at least three projects in Sussex County interested in C-PACE financing.
- **Board Retreat** – We decided to hold off on our Board Retreat for two reasons. First, we want the focus of the retreat to be on strategic planning, but a key component will be the Delaware Climate Action Plan, which has not yet been published. Second, we would like to do the retreat in person as much as possible and want to wait until at least some of the pandemic restrictions are lifted. Staff attention has been directed toward our annual report. Once we have finalized the annual report, we will refocus on the strategic plan update.
- **Clean Energy & Sustainability Accelerator** – I have previously reported on federal legislation to create the Clean Energy and Sustainability Accelerator that will fund a National Green Bank. The Green Bank Consortium is leading this effort. With the election of Joe Biden, and Senator Carper Chairing the Senate Energy and Public Works (EPW) Committee, this effort seems completely plausible. As the Delaware member of the Coalition, I have been asked to participate a meeting with Senator Carper’s EPW staff next week.